

Exhibit “A”



About

ABOUT ESSENCE COMMUNICATIONS INC.

The ESSENCE Brand—Where Black Women Come First

ESSENCE is Where Black Women Come First for news, entertainment and motivation. ESSENCE occupies a special place in the hearts of millions of Black women-its not just a magazine but her most trusted confidante, a brand that has revolutionized the magazine industry and has become a cultural institution in the African-American community. Founded in 1968, Essence Communications Inc. (ECI) launched ESSENCE, the ground-breaking magazine created exclusively for African-American women in 1970. For 42 years, the company has flourished and expanded beyond the pages of its flagship magazine to generate brand extensions such as the Essence Music Festival, Women Who Are Shaping the World Leadership Summit, Window on Our Women (WOW I, II & III) and Smart Beauty I, II & III consumer insights, the Essence Book Club, Essence.com, and ventures in digital media (mobile, television and VOD) via Essence Studios. The ECI corporate headquarters are in New York City, with offices in Chicago, Los Angeles and Detroit.

ESSENCE MAGAZINE

ESSENCE is the premiere lifestyle, fashion and beauty magazine for African-American women. With its motivating message, intimate girlfriend-to-girlfriend tone, compelling and engaging editorial lineup and



ESSENCE

woman's spirit, her heart and her unique concerns. Every month African-American women rely on ESSENCE for editorial content designed to help them move their lives forward personally, professionally, intellectually and spiritually. Sections such as Work & Wealth, Healthy Living, and Looks We Love cover topics that focus on career and finance, health and lifestyle, and fashion and beauty and share an intimate connection with readers. In 2008, ESSENCE won 12 New York Association of Black Journalists awards in the Investigative, General Feature, International, Business/Technology, Science/Health, Arts & Entertainment, Personal Commentary, Public Affairs and Online categories. The publication has a monthly circulation of 1,050,000 and a readership of 8.5 million. The first issue of ESSENCE hit the newsstands in May 1970, with a circulation of 50,000. [More »](#)

ESSENCE FESTIVAL

The ESSENCE Festival is the nation's largest annual gathering of African-American musical talent featuring an unprecedented weekend of cultural celebrations, ESSENCE Empowerment Seminars and nightly musical performances. The Festival has featured some of the biggest names in entertainment including Prince, Beyoncé, Diana Ross, Mary J. Blige, Lionel Richie and more! Birthed in New Orleans in 1995, the ESSENCE Festival is held every Fourth of July weekend, bringing more than 400,000 attendees to the Crescent City and adding more than \$1 billion to Louisiana's local economy. In 2007, presidential candidates Barack Obama and Hillary Clinton made special appearances at the ESSENCE Festival. In 2008, CNN reported live on-site throughout the weekend; partnering with ESSENCE to develop and tape a co-branded special presentation "Black in America: Reclaiming the Dream."



ESSENCE

ESSENCE.com: Your Voice. Your Style. Your Life. is an expansive web destination aimed to be the ultimate online destination for African-American women. ESSENCE.com serves as the daily source for African American-related news, entertainment and community, and reflects the intimate tone and approach of the esteemed ESSENCE brand. As part of its daily content offerings, ESSENCE.com delivers engaging blogs, robust photo galleries, original video programming, and a substantial online community.

COMPANY INFORMATION

[Our Company](#)

[Customer Service](#)

[Change Your Address](#)

[Contact Us](#)

[Job Opportunities](#)

[Internships](#)

[Media Kit](#)

FOLLOW US



MORE ON ESSENCE



ESSENCE

[Celebrity](#)

[Beauty](#)

[Hair](#)

[Fashion](#)

[ESSENCE festival](#)

ESSENCE.com is part of ESSENCE Communications, Inc.
Essence may receive compensation for some links to products and services on this website. Offers may be subject to change without notice.

© 2018 ESSENCE Communications Inc. All Rights Reserved. | [Privacy Policy](#) | [Terms of Use](#) | [Essence.com Advertising Terms](#) | [AD CHOICES](#)

Get The **ESSENCE Newsletter** and
Special Offers delivered to your inbox

SIGN UP

By clicking Sign Up, you agree to our [Terms of Use](#) and [Privacy Policy](#).

Get The **ESSENCE Magazine**
by subscribing below

[SUBSCRIBE NOW](#)



ESSENCE

Exhibit “B”




Exhibit “C”

Rhymefest Documentary "In My F... x

https://www.essence.com/celebrity/rapper-rhymefest-estranged-father-documentary-fathers-house/

Apps Dashboard | Higbe... FileMaker WebDirect TD Torrents - TD Torrent Downloads... Download music, m... Download verified t... Mark Mellone - Go... Google Drive

ESSENCE CELEBRITY FASHION BEAUTY HAIR LOVE LIFESTYLE NEWS VIDEOS EVENTS FESTIVAL SUBSCRIBE



There's a sobering moment in the documentary when your wife Donna is

Windows 2:44 PM 6/27/2019

